

JA SPONSOR BENEFITS

By joining us as an event sponsor, your company is elevated beyond traditional marketing benefits. You're making a public statement about your commitment to community and investing in tomorrow's leaders. Let's work together to create boundless opportunities for young people by bringing learning to life.

All event sponsors will:

- Become a key partner in enhancing student learning experiences
- Join other like-minded businesses to make a collective impact
- Build relationships with professionals from around the area
- Demonstrate to your employees that you're committed to making positive change

JA 2024-2025 Owatonna Area Events

JA Benefit Breakfast

December 5, 2024

A morning to celebrate students, educators, volunteers, and partners who are part of Junior Achievement in the Owatonna area. The JA Benefit Breakfast is an energizing event where guests can connect with one another, learn about JA's transformational programming, and deepen their engagement with the mission.

Sponsorship benefits are available for commitment by November 7, 2024. While sponsorships after November 7, 2024, are valued and appreciated, print recognition may not be possible.

Play for JA bigBowl

February 21, 2025

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures.

Sponsorship benefits are available for commitment by February 7, 2025. While sponsorships after February 7, 2025, are valued and appreciated, print recognition may not be possible. To receive the maximum benefits of the Presenting level, please commit by November 7th.



JA Benefit Breakfast SPONSOR BENEFITS

December 5. 2024 Torey's Restaurant | Owatonna, MN

Event Summary

Join us for a morning to celebrate the students, educators, volunteers, and partners who are part of Junior Achievement in the Owatonna area. The JA Benefit Breakfast is an energizing event where guests can connect with one another, learn about JA's transformational programming, and deepen their engagement with the mission. Your sponsorship allows us to host a community-driven event that increases awareness, sustains our work, and helps us serve over 5,000 local students.

Sponsorship Levels Recognition

Presenting | \$5,000:



Brings learning to life for over 160 students!

- Dual Sponsorship (including all benefits listed for Presenting Level) for JA Benefit Breakfast and Play for JA bigBowl
- Premier logo placement on digital and printed event materials
- Recognition on JA Benefit Breakfast social media posts (over 800 followers) (3 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North Owatonna area newsletter (500 approx. reach) (1 per calendar year)
- Verbal recognition at the event
- 3 reserved tables (8 people per table) including breakfast buffet by Torey's

Inspiring | \$2,500:

Inspire over 80 students to dream big!

- Top logo placement on digital and printed event materials
- Recognition on JA Benefit Breakfast social media posts (over 800 followers) (2 posts minimum)
- Verbal recognition at the event
- 2 reserved tables (8 people per table) including breakfast buffet by Torey's

Empowering | \$1,300:

Empower over 40 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA Benefit Breakfast social media posts (over 800 followers) (1 post minimum)
- 1 reserved table (8 people per table) including breakfast buffet by Torey's

Innovating | \$650:

Immerse over 20 students in exploring career paths!

- Tiered logo placement on digital and printed event materials
- · Breakfast buffet by Torey's

Is there a benefit that you'd like to see offered? Let's connect and collaborate to meet our collective goals.

Ready to sponsor?

Email: Vanessa.Jensen@janorth.org

Sponsorship Print deadline: November 7, 2024



JA bigBowl SPONSOR BENEFITS

February 21, 2025
SpareTime Entertainment | Owatonna, MN

Event Summary

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures. Your sponsorship allows us to host a partner-driven event that increases awareness, sustains our work, and helps us serve over 5,000 local students.

Sponsorship Levels

Presenting | \$5,000:



Brings learning to life for over 160 students!

- Dual Sponsorship (including all benefits listed for Presenting Level) for JA Benefit Breakfast and Play for JA bigBowl *
- Premier logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 800 followers) (3 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North Owatonna area newsletter (500 approx. reach) (1 per calendar year)
- · Verbal recognition at the event
- Opportunity to welcome guests at the beginning of the program (1-2 minutes)
- 2 reserved lanes (4-6 people per team) including 2 hours of bowling, pizza, and pop
- \$100 SpareTime Entertainment Giftcard

*must commit by November 7 to get the maximum benefits of the Presenting level

Inspiring | \$2,500:

Inspire over 80 students to dream big!

- Top logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 800 followers) (2 posts minimum)
- Verbal recognition at the event
- 2 reserved lanes (4-6 people per team) including 2 hours of bowling, pizza, and pop
- \$50 SpareTime Entertainment Giftcard

Empowering | \$1,300:

Empower over 40 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 800 followers) (1 post minimum)
- 1 reserved lane (4-6 people per team) including 2 hours of bowling, pizza, and pop
- \$25 SpareTime Entertainment Giftcard

Innovating | \$650:

Immerse over 20 students in exploring career paths!

- Recognition on printed event materials
- 1 reserved lane (4-6 people per team) including 2 hours of bowling, pizza, and pop

Collaborating | \$300:

Ignite a student's entrepreneurial mindset!

 Logo placement on a designated bowling lane at the event

Is there a benefit that you'd like to see offered? Let's connect and collaborate to meet our collective goals.

Ready to sponsor?

Email: Vanessa.Jensen@janorth.org

Sponsorship Print deadline: February 7, 2025

