

# JA bigBowl SPONSOR BENEFITS

February 20, 2025 WowZone | Mankato, MN

### **Event Summary**

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures. Your sponsorship allows us to host a partner-driven event that increases awareness, sustains our work, and helps us serve over 12,500 local students.

## **Sponsorship Levels**

#### Presenting | \$3,000

#### Brings learning to life for 100 students!

- Premier logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 850 followers) (2 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North Greater Mankato area newsletter (2,000 approx. reach) (1 per calendar year)
- Verbal recognition at the event
- Opportunity to welcome guests at the beginning of the program (1-2 minutes)
- 2 reserved lanes (4-6 people per team) including 2 hours of bowling and pizza

#### Empowering (VIP Team) | \$800:

# Empower over 25 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 850 followers) (1 post minimum)
- 1 reserved VIP lane (4-6 people per team) including 2 hours of bowling and pizza

#### Innovating (Team) | \$650:

Immerse over 20 students in exploring career paths!

- Recognition on printed event materials
- 1 reserved lane (4-6 people per team) including 2 hours of bowling and pizza

#### Collaborating | \$150:

Ignite a student's entrepreneurial mindset!

• Logo placement on designated bowling activities at the event

Is there a benefit that you'd like to see offered? Let's connect and collaborate to meet our collective goals.

#### **Ready to sponsor?**

Email: Katie.Mons@janorth.org Print deadline: February 7, 2025

