



JA SPONSOR BENEFITS

By joining us as an event sponsor, your company is elevated beyond traditional marketing benefits. You're making a public statement about your commitment to community and investing in tomorrow's leaders. Let's work together to create boundless opportunities for young people by bringing learning to life.

All event sponsors will:

- Become a key partner in enhancing student learning experiences
- Join other like-minded businesses to make a collective impact
- Build relationships with professionals from around the area
- Demonstrate to your employees that you're committed to making positive change

JA 2024-2025 Greater Mankato Area Events

Play for JA bigBowl

February 20, 2025

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures.

Sponsorship benefits are available for commitment by February 7, 2025. While sponsorships after February 7, 2025, are valued and appreciated, print recognition may not be possible.

Play for JA Golf Marathon

May 5, 2025

It's a great way to spend the day with co-workers or friends while impacting JA North students. Golfers can connect, boost employee morale, and learn more about JA's transformational programming.

Sponsorship benefits are available for commitment by April 7, 2025. While sponsorships after April 7, 2025, are valued and appreciated, print recognition may not be possible.

Want to Sponsor Both Events?

All-Inclusive Sponsorship | \$7,500 (maximum of 2)

- Dual Sponsorship (including all benefits listed for Presenting Level) for Play for JA Golf Marathon and Play for JA bigBowl

To receive the maximum benefits of the All-inclusive level, please commit by Feb. 7, 2025.



JA bigBowl

SPONSOR BENEFITS

February 20, 2025

WowZone | Mankato, MN

Event Summary

Elevate your organization while bowling, having fun, and making a difference together! It's a great way to introduce others to the work of JA North, build company culture, and empower students toward brighter futures. Your sponsorship allows us to host a partner-driven event that increases awareness, sustains our work, and helps us serve over 12,500 local students.

Sponsorship Levels

Presenting | \$3,000

Brings learning to life for 100 students!

- Premier logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 850 followers) (2 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North Greater Mankato area newsletter (2,000 approx. reach) (1 per calendar year)
- Verbal recognition at the event
- Opportunity to welcome guests at the beginning of the program (1-2 minutes)
- 2 reserved lanes (4-6 people per team) including 2 hours of bowling and pizza

Empowering (VIP Team) | \$800:

Empower over 25 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA bigBowl social media posts (over 850 followers) (1 post minimum)
- 1 reserved VIP lane (4-6 people per team) including 2 hours of bowling and pizza

Innovating (Team) | \$650:

Immerse over 20 students in exploring career paths!

- Recognition on printed event materials
- 1 reserved lane (4-6 people per team) including 2 hours of bowling and pizza

Collaborating | \$150:

Ignite a student's entrepreneurial mindset!

- Logo placement on designated bowling activities at the event

**Is there a benefit that you'd like to see offered?
Let's connect and collaborate to meet our collective goals.**

Ready to sponsor?

Email: Katie.Mons@janorth.org

Print deadline: February 7, 2025

Questions? Contact Katie Mons | Katie.Mons@janorth.org





JA Golf Marathon

SPONSOR BENEFITS

May 5, 2025

Mankato Golf Club | Mankato, MN

Event Summary

Join us for a day of 36 holes of golf while investing in JA North students. The Play for JA Golf Marathon is an energizing event for networking, boosting employee morale, and learning about JA's transformational programming. Your sponsorship allows us to host a partner-driven event that increases awareness, sustains our work, and helps us serve over 12,500 local students.

Sponsorship Levels

Hurry! Only one more available!

Presenting | \$6,000 (maximum of 2):

Brings learning to life for over 160 students!

- Premier logo placement on digital and printed event materials
- Recognition on JA Golf Marathon social media posts (over 850 followers) (3 posts minimum)
- Opportunity for customized partnership profile to be shared in an upcoming JA North Greater Mankato area newsletter (2,000 approx. reach) (1 per calendar year)
- Verbal recognition at the event
- Opportunity to hand out collateral
- Logo on high-end golf swag
- Team of 4 golfers (includes golf, food, swag)

Inspiring (Dinner Sponsor) | \$2,000:

Inspire over 60 students to dream big!

- Top logo placement on digital and printed event materials
- Official dinner sponsor: includes centerpiece signage during dinner
- Recognition on JA Golf Marathon social media posts (over 850 followers) (2 posts minimum)
- Verbal recognition at the event
- Opportunity to hand out collateral
- Team of 4 golfers (includes golf, food, swag)

Empowering (Green Sponsor) | \$1,000:

Empower over 30 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Recognition on JA Golf Marathon social media posts (over 850 followers) (1 post minimum)
- Logo on a lawn sign on the green
- Opportunity to hand out collateral

Innovating (Putting Game) | \$600:

Immerse over 20 students in exploring career paths!

- Tiered logo placement on digital and printed event materials
- Putting game – set up a game, network and have a great time
- Logo on a lawn sign on the putting green
- Opportunity to hand out collateral

Investing (Cart Sponsor) | \$500:

Empower over 15 students with personal finance knowledge!

- Tiered logo placement on digital and printed event materials
- Logo on a golf cart and option to decorate the cart with your brand/theme
- Socialize with golfers while distributing candy and snacks
- Opportunity to hand out collateral

Collaborating (Course Sponsor) | \$100:

Ignite a student's entrepreneurial mindset!

- Logo sign on the course

Is there a benefit that you'd like to see offered? Let's connect and collaborate to meet our collective goals.

Ready to sponsor or have questions?

Contact Katie Mons | Katie.Mons@janorth.org

Print deadline: April 7, 2025

